

WORKING PAPER # 27  
PRINCETON UNIVERSITY  
EDUCATION RESEARCH SECTION  
JULY 2008  
<http://www.ers.princeton.edu/workingpapers/27ers.pdf>

**Technology's Edge: The Educational Benefits of  
Computer-Aided Instruction**

By

Lisa Barrow Federal Reserve Bank  
of Chicago

Lisa Markman  
Princeton University

Cecilia Elena Rouse Princeton  
University and NBER

July 2008

We thank the many dedicated principals, teachers, and staff of the school districts that participated in this project as well as Gadi Barlevy, Thomas Cook, Jonas Fisher, Jean Grossman, Brandi Jeffs, Alan Krueger, Lisa Krueger, Sean Reardon, Jesse Rothstein, Diane Whitmore Schanzenbach, Pei Zhu, and seminar participants at Columbia University, Duke University, the Federal Reserve Bank of Chicago, McMaster University, Queens University, and the University of Notre Dame for helpful conversations and comments. Elizabeth Debraggio, Benjamin Kaplan, Katherine Meckel, Kyung-Hong Park, Ana Rocca, and Nathan Wozny provided expert research assistance. Funding for this project was generously provided by the Education Research Section at Princeton University. Any views expressed in this paper do not necessarily reflect those of the Federal Reserve Bank of Chicago or the Federal Reserve System. Any errors are ours.

**Technology's Edge:  
The Educational Benefits of Computer-Aided Instruction**

**Abstract**

We present results from a randomized study of a well-defined use of computers in schools: a popular instructional computer program for pre-algebra and algebra. We assess the program using a test designed to target pre-algebra and algebra skills. Students randomly assigned to computer-aided instruction score 0.17 of a standard deviation higher on pre-algebra/algebra tests than students randomly assigned to traditional instruction. We hypothesize that the effectiveness arises from increased individualized instruction as the effects appear larger for students in larger classes and in classes with high student absentee rates.

## I. INTRODUCTION

Mathematical achievement is arguably critical both to individuals and to the future of the U.S. economy. For example, research by Grogger (1996) and Murnane, Willet, and Levy (1995) suggests that math skills may account for a large portion of overall wage inequality including the African-American-white wage gap. And yet, in spite of recent progress, levels of mathematics proficiency remain dramatically low (U.S. Dept. of Education, 2006 – *National Assessment of Educational Progress* (NAEP) report). Compounding the problem of poor mathematics performance is the fact that many school districts report difficulty recruiting and retaining teachers, particularly in the fields of math and science, where schools must compete with (non-education) private sector salaries (Murnane and Steele 2007). While there is mixed evidence on the importance of teacher qualifications on student achievement in many subjects, the students of more qualified math teachers appear to perform better (See, e.g., Braswell et al. 2001, Boyd et al 2007).

In response, policymakers, parents, and schools are actively seeking creative and effective approaches to improving students' math skills. And, not surprisingly, many school districts are turning to advances in computer technology. By 2003 nearly all public schools had access to the internet, and the number of public school students per instructional computer with internet access had fallen from 12.1 in 1998 to 4.4.<sup>1</sup> Despite this trend, research on the success of computer technology in the classroom has yielded mixed evidence at best. Many studies have focused on the impact of subsidies for schools to invest in computer technology. For example, Angrist and Lavy (2002) show a decrease in math achievement among 8<sup>th</sup> graders after the introduction of a computer adoption program in Israeli schools. Goolsbee and Guryan (2006) study the impact of the E-rate – a program subsidizing school investment in the internet – and conclude that while it has substantially

---

<sup>1</sup> Table 422 of the *Digest of Education Statistics: 2006*.

increased internet investment, it has not had any significant impact on student achievement. In contrast, Machin, McNally, and Silva (2007) find that a government program encouraging investment in information and computer technology in schools in the United Kingdom led to improved performance in English and possibly science, but not in math in primary schools. While it is important to understand whether and how public subsidies are used and whether they achieve their intended goals, because the use of computers by the schools in these studies is either unknown or vaguely defined, they do not provide direct evidence on the effectiveness of computer technology as an input in the education production function.

Other literature has studied the impact of computer technology on student achievement more directly.<sup>2</sup> A relatively recent study of the NELS88 data showed that multimedia and calculating aids had a strong positive correlation with math achievement, while having little to no effect in any other subject (Wang, Wang, and Ye 2002). In contrast, Wenglinsky (1998) finds that, on average, computer use in math instruction is negatively related to student math achievement in the 8<sup>th</sup> grade. A potential problem with the existing literature is that few studies use a randomized controlled study design or employ a credible strategy for controlling for factors such as individual teacher effects and student ability, which might be correlated with both the use of computers in the classroom and

---

<sup>2</sup> Kirkpatrick and Cuban (1998) define three uses of computers in instruction: computer-assisted instruction (CAI), computer-managed instruction (CMI), and computer-enhanced instruction (CEI). CAI provides drill exercises and tutorials. CMI is more elaborate in diagnosing areas in which students need more instruction, guiding students in their own learning, and recording progress for the teacher. CEI uses the internet or other computer programs, such as graphics or word-processing, to enhance lessons and projects directed by the teacher. The type of computerized instruction we study is best characterized as computer-aided instruction, although it also contains elements of computer-managed instruction. We use the terms computer-aided instruction and computerized instruction interchangeably.

student outcomes.<sup>3</sup> For example, given that computer technology may be used either to help poorly performing students or to enhance the learning of high achievers, selection bias could generate either upward or downward biased estimates of the average impact of computer technology on student achievement in poorly designed studies.

Three notable exceptions include a randomized evaluation of computer-assisted instruction (CAI) conducted in the late 1970s by the Educational Testing Service and the Los Angeles Unified School District that consisted of drill and practice sessions in mathematics, reading, and language arts (Ragosta et al., 1982); which found educationally large effects in math and reading. More recently, using a randomized study design, Banerjee et al. (2005) conclude that computer-assisted mathematics instruction boosted the math scores of fourth-grade students in Vadodara, India. In contrast, after randomly assigning students to be trained using a computer program known as *Fast ForWord*, which is designed to improve language and reading skills, Rouse and Krueger (2004) conclude that while use of the computer program may have improved some aspects of students' language skills, such gains did not appear to translate into a broader measure of language acquisition or into actual reading skills. Overall, one can conclude that this literature is also mixed, although there may be more support for the effectiveness of computer technology in math instruction than in reading. Notably, however, few studies offer evidence on why the technology may help or hinder student achievement and the most recent evidence for math may not apply to U.S. students.

In this paper we present results from a new randomized study in three urban school districts

---

<sup>3</sup> In an oft-cited, and somewhat controversial, review of the literature, Cuban (2001) concludes, "When it comes to higher teacher and student productivity and a transformation of teaching and learning ... there is little ambiguity. Both must be tagged as failures. Computers have been oversold and underused, at least for now." (p. 179). Others argue for a more nuanced view of the literature that computers can be effective in certain situations, such as when used by teachers with skill and experience in using computers themselves (see, e.g., Brooks (2000)).

in the U.S. of a well-defined use of computers in schools: a popular instructional computer program designed to improve pre-algebra and algebra skills. Not only do we test for an average effect of the computerized instruction, but an important contribution of our paper is to attempt to understand why CAI might improve achievement by looking for evidence consistent with some of the common hypotheses. We find that students randomly assigned to classes using the computer lab score at least 0.17 of a standard deviation higher on a test of pre-algebra and algebra achievement designed to reflect the curriculum in the districts relative to students assigned to traditional classrooms. The estimated effect rises to 0.25 of a standard deviation when we estimate the effect for students who actually use the computer-aided instruction.

In addition, we test for heterogeneity in treatment effects by a student's baseline math achievement and attendance record in the prior year, as well as by the size of the student's class, the classroom-level attendance rate in the prior year, and the math achievement heterogeneity of the class. We find the effects appear larger for students in larger classes – especially those with a high level of student heterogeneity in math achievement – and those in classes where students have poor attendance records. These results provide some evidence for the hypothesis that an advantage of CAI is increased individualized instruction. While quite suggestive, we caution that our results represent the findings from just one study, and therefore may not extend to all forms of computerized instruction nor to other districts.

In the next section we discuss why and in which circumstances CAI may be more effective than traditional instruction. Section III presents the empirical model, research design, and data. Section IV presents the results; Section V evaluates the cost effectiveness of CAI; and Section VI concludes.

## II. WHY MIGHT CAI BE MORE EFFECTIVE THAN TRADITIONAL INSTRUCTION?

A key question is why CAI may be more effective than traditional classroom teaching, on average. Some classroom research suggests computers can offer highly individualized instruction and allow students to learn at their own pace (e.g. Lepper and Gurtner 1989, Means and Olson 1995, Heath and Ravits 2001). While we do not have a direct test, we hypothesize that if CAI allows for more individualized instruction, then it may be more beneficial for struggling students who cannot keep up with the pace of the lectures in traditional classrooms or for more advanced students who could progress faster at their own pace.<sup>4</sup> Further, we might expect CAI to be more effective for students with poorer rates of attendance. In a traditional classroom, students missing class will miss all of the material covered that day. In contrast, the computer always picks up where the student left off the last time she was in class. Additionally, in classes where many students have poor attendance records or in classes with more variation in student ability, we might expect a bigger effect of CAI as teachers may struggle to find the appropriate level at which to pitch lectures. Finally, one might think that the individualized instruction provided by CAI avoids some of the disruption effects of having peers with poor attendance rates or being in larger classes as modeled by Lazear (2001).

More formally, we can follow Brown and Saks (1984) and think of the teacher as allocating class time to different types of instruction. In the traditional classroom, the teacher divides class time between group instruction time,  $T_G$ , and individual instruction time,  $T_i$ , such that,

---

<sup>4</sup> Other forms of self-paced instruction may offer a similar educational advantage. However, a very small, older, literature suggests that computerized self-paced instruction is more effective than other self-paced instruction. See, e.g., Enochs, Handley, and Wollenberg (1986) and Morris et al. (1978) for randomized studies involving college-age students.

$$T_G + \sum_i T_i \leq \bar{T}, \quad (1)$$

where  $\bar{T}$  is the total class time available. Thus, total instruction time for student  $i$  equals

$$T_G + T_i \leq \bar{T}. \quad (2)$$

As long as other students in the class receive some individual instruction time, the total instruction time for student  $i$  is strictly less than the total class time available.

In the CAI classroom, the teacher also allocates class time between group and individual instruction, but computer-aided instruction effectively increases the productivity of individual instruction time. Namely, while the teacher spends time working with student  $j$ , student  $i$  can be working on the computer and receiving additional instruction. In contrast to traditional instruction, student  $i$  can receive an additional minute of CAI time ( $C_i$ ) without reducing the total amount of instruction time available to student  $j$ . Total instruction time for student  $i$  equals

$$T_G + T_i + C_i \leq \bar{T} \quad (3)$$

Let student achievement,  $S_i$ , be a function of instruction time and individual characteristics,  $Z_i$ , so that

$$S_i = f(T_G, T_i, C_i, Z_i), \quad (4)$$

and  $f_1 \geq 0$ ,  $f_2 \geq 0$ , and  $f_3 \geq 0$ . Since  $f_3 \geq 0$ , student  $i$ 's achievement in the CAI classroom will be greater than or equal to student  $i$ 's achievement in the traditional classroom for any given allocation of  $T_i$  and  $T_G$ , i.e.,

$$f(T_i, T_G, C_i, Z_i) \geq f(T_i, T_G, 0, Z_i). \quad (5)$$

Note that the relative advantage of computerized instruction will depend on the suitability of the curriculum for the students in question, which will affect the magnitude of  $f_3$ .

Suppose further that the teacher maximizes her utility by allocating each student the same amount of individual instruction time. For a class of  $N$  students,

$$T_i \leq \frac{(\bar{T} - T_G)}{N}. \quad (6)$$

Thus, for a given time allocation to group instruction,  $T_G$ ,  $T_i$  decreases as class size increases. In the CAI class assume that a student spends time learning through CAI during the time that the teacher is working with other students. In this case,  $C_i \leq \frac{(N-1)}{N}(\bar{T} - T_G)$  so the potential gain in total instruction time for student  $i$  of moving from a traditional class to a CAI class is increasing in class size  $N$ .

Similarly, one might assume instead that some teacher time is non-productive, related to the teacher needing to deal with individual student behavioral problems. Assuming that student  $j$ 's disruptive behavior reduces group instruction time and/or individual instruction time, but does not also disrupt student  $i$ 's ability to work on the computer, the gain in total instruction time for student  $i$  of moving from a traditional class with a disruptive student to a CAI class with a disruptive student

is greater than the gain from changing classroom types in a class with no disruptive students.

### **III. EVALUATING COMPUTER-AIDED INSTRUCTION (CAI)**

#### **A. The Empirical Model**

The primary research question we examine is whether mathematics instruction is more effective when delivered via the computer or using traditional (“chalk and talk”) methods. In designing the study, we were concerned about two sources of bias that might arise using observational data in which we simply compared the outcomes of students taught using CAI to those taught using more traditional methods. The first is that principals and/or teachers may choose to put students they believed would particularly benefit from computerized instruction into the labs. This bias would overstate the effect of CAI relative to traditional instruction.

A second source of bias is that more (or less) motivated teachers may be more willing to try computerized instruction than their less (or more) motivated peers who would prefer to continue teaching using traditional methods. Thus, a key concern with the existing literature on the effectiveness of CAI is that the students taught by teachers willing to teach using the computerized instruction would have outperformed their classmates who were taught by other teachers, regardless of whether or not the students had been in the computer lab. That is, previous researchers may have confounded a teacher effect with the effectiveness of the computer program.

To control for both types of selection bias, we implemented a within-school random assignment design at the classroom level. We randomly assigned classrooms of students (in which the classroom is the group of students taught by a particular teacher during a particular class period

in a particular school) to be taught in the computer lab or using “chalk and talk.”<sup>5</sup> Because classes (with the assigned teacher) were randomly assigned, on average the observed – and unobserved – characteristics of the students and teachers assigned to the computer lab should be identical to those that were not.

Our first set of empirical models that take advantage of the randomization generate estimates of the intent-to-treat effect of using computerized instruction. In these models, the test scores of students in classes randomly assigned to the computer lab are compared to the test scores of students in classes randomly assigned to the control group, whether or not the students remained in their original class assignments. To estimate the intent-to-treat effect, we estimate ordinary least squares (OLS) regressions of the following model:

$$Y_{ikjs} = \alpha + X_i\beta + \gamma R_{ikjs} + \rho_{js} + \varepsilon_{ikjs} \quad (7)$$

where  $Y_{ikjs}$  represents student  $i$  with teacher  $k$  in period  $j$  in school  $s$ 's score on one of the follow-up tests,  $R_{ikjs}$  indicates whether the student was assigned to a class that was randomly assigned to a computer lab,  $X_i$  represents a vector of student characteristics (including, in most specifications, the student's baseline test scores),  $\rho_{js}$  is the randomization pool<sup>6</sup>,  $\varepsilon_{ikjs}$  is a random error term, and  $\alpha$ ,  $\beta$ ,

---

<sup>5</sup> Note that randomly assigning *students* to be taught in the computer lab or not answers a slightly different question: whether being taught in the computer lab – regardless of how classes are typically formed within schools – would generate improvement relative to traditional instruction. Our approach comes much closer to the policy question faced by school principals and superintendents, which is whether instruction for a particular class should occur in the computer lab or in a traditional classroom. We also note that it would be a logistical nightmare to randomly assign students and teachers to classes at the middle or high school level irrespective of their other classroom scheduling needs. That said, the districts in which we conducted this study all use computer software to assign students to classes and they claim this assignment is basically random, as discussed in footnote 11.

<sup>6</sup> As described below, in most cases the randomization pool is the class period (within a particular school within a particular district).

and  $\gamma$  represent coefficients to be estimated. The coefficient  $\gamma$  represents the “intent to treat” effect and estimates the effect of assigning students to be taught using CAI on the outcome in question.<sup>7</sup>

Because we randomly select classrooms, our research strategy should generate estimates of the intent-to-treat effect that are not affected by potential self-selection of teachers into the lab. However, this is only strictly true in large samples and so one might also be concerned that – by chance – the more (or less) motivated teachers ended up in the computer lab. If more motivated teachers ended up being selected to teach in the computer lab, then OLS estimates of the effect of CAI on student outcomes will be biased upwards. One could control for this bias by comparing the achievement of students with teachers who teach both in and out of the lab. That is, one can control for a teacher fixed effect. Indeed, in their meta analysis of the research, Kulik and Kulik (1991) concluded that studies in which the same teacher taught both the computer-aided class and the comparison class, the differences in achievement were much lower than when the two types of classes had different teachers, which is consistent with teacher selection bias.

At the same time, this result – that the effect of CAI is lower in the presence of teacher fixed effects – would also obtain if there are spillovers in teaching techniques such that teachers import lessons learned from the lab to their traditional classes. In this case, the spillover will attenuate the estimated impact of computerized instruction. In our study some of the participating teachers taught both in a computer lab and using traditional methods, while others taught exclusively in the lab or

---

<sup>7</sup> We cluster our standard errors to account for the fact that the randomization occurred at the classroom level. In addition, we have estimated our models using data aggregated to the classroom level with similar results.

exclusively out of the lab.<sup>8</sup> This variation allows us to control for the quality of the teacher (by including a teacher fixed effect) and to compare results with and without the teacher fixed effects.<sup>9</sup>

A potential problem with the intent-to-treat estimation is that school staff may “contaminate” the experiment by assigning students from the control group (or from outside of the study) to a CAI lab class. Alternatively, they may assign students originally in a computerized class to a traditionally-taught class. While throughout the study we emphasized the importance of maintaining the original student assignments and the principals and teachers indicated that they understood this importance, some contamination did occur. While the intent-to-treat effect represents the gains that a policymaker can realistically expect to observe with the program (since one cannot fully control whether students initially assigned to a class in the lab actually remain in that class), it does not necessarily represent the effect of the program for those who actually complete it.

Therefore, we also implement instrumental variables (IV) models in which we use whether the student was in a class randomly assigned to a computer lab as an instrumental variable for actual participation. The random assignment is correlated with actual participation in a computer lab, but uncorrelated with the error term in the outcome equation (since this was determined randomly). In

---

<sup>8</sup> An issue that can arise in studies of this kind is that the teachers and associated staff are unfamiliar with the intervention and therefore not properly trained to use it effectively. All three districts had been using this CAI program on a small scale before our study began (Districts 2 and 3 for at least one year before our study, and District 1 for nine years), and therefore some of the teachers had already been trained and were familiar with the program. Further, all CAI teachers received training and support from both the company and district support staff throughout the study.

<sup>9</sup> Unfortunately, if we find that the estimated impact of CAI is smaller when we control for fixed effects than when we do not, we will not be able to distinguish whether this is due to more motivated teachers being selected to teach in the lab or to the existence of spillovers from the CAI instruction to traditional instruction. Obviously, if we find that the impact is larger in the presence of teacher fixed effects, we might conclude that, at a minimum, the less motivated teachers were assigned to the lab – by chance – and that this effect was not outweighed by any potential spillovers.

this case, the second-stage (outcome) equation is represented by models such as,

$$Y_{ikjs} = \alpha' + X_i\beta' + \delta CAI_{ikjs} + \rho'_{js} + \varepsilon'_{ikjs} \quad (8)$$

where  $CAI_{ikjs}$  indicates whether the student completed at least one lesson in a computer lab,  $\delta$  indicates the effect of being taught through computerized instruction on student outcomes, and the other variables and coefficients are as before. Through the use of instrumental variables one can generate a consistent estimate of the effect of computerized instruction on student outcomes (the effect of the “treatment-on-the-treated.”)

Finally, we investigate the mechanism by which computerized instruction may improve achievement by estimating models such as,

$$Y_{ikjs} = \alpha' + \gamma'R_{ikjs} + \theta(R_{ikjs} \times C_{kjs}) + \lambda C_{kjs} + X_i\beta' + \rho'_{js} + \varepsilon'_{ikjs} \quad (9)$$

where  $C_{kjs}$  reflects a classroom “characteristic” – such as the average attendance of the students in the prior year, the class size, or the heterogeneity in mathematics achievement. As such, the coefficient on the interaction between the classroom characteristic and having been randomly assigned to a class in the computer lab ( $\theta$ ) indicates whether assignment to computerized instruction differentially impacts achievement of students in different types of classroom environments.<sup>10</sup>

## B. Computer-Aided Instruction

We study the effectiveness of computer-aided instruction by focusing on a group of computer programs known as *I Can Learn*<sup>®</sup> (or “Interactive Computer Aided Natural Learning”) distributed by JRL Enterprises. The system is comprised of both a software and hardware computer

---

<sup>10</sup> Strictly speaking, we also investigate whether assignment to the treatment group differentially affects students with different characteristics at the individual level as well.

package that is designed to deliver instruction through technology on a one-on-one basis to every student. The curricula is designed to meet the National Council of Teachers of Mathematics (NCTM) standards as well as each individual district's course objects for pre-algebra and/or algebra. In addition to the interactive teaching system, the software package also includes a classroom management tool for educators and the company provides on-site support for administrators and teachers.

The CAI program allows students to study math concepts while advancing at their own pace, enabling them to spend the necessary time on each subject lesson. Each lesson has five independent parts – a pre-test, a review (of prerequisites needed for the lesson), the lesson, a cumulative review, and comprehensive tests. Students that do not pass the comprehensive tests are made to repeat the lesson until they receive a certain degree of mastery. Each student's performance is recorded in a grade book and teachers can monitor students' progress through a series of reports. The teacher's role in this environment is to provide targeted help to students when they need additional assistance. Further, the computer program covers many administrative aspects such as lesson planning, grading, and homework assignment so teachers can spend more time on individual instruction with struggling students. Previous quasi-experimental studies of the effectiveness of this group of computer programs have yielded mixed results (see, e.g. Brooks 2000, Kerstyn 2001, Kirby 1995, and Kirby 2004).

### C. The Research Design

#### 1. *The Sites*

We conducted the study in three large urban school districts—one in the northeast, one in the

midwest, and one in the south – each of which had a superintendent or technology director interested in evaluating the CAI program already in use in their district. The districts have slightly different demographics, but suffer similar problems in the areas of underachievement and teacher recruitment. As shown in Appendix Table 1, all three districts have a high proportion of minority students. District 1 has a student enrollment of roughly 68,000 students: 94% of whom are African American and 1% of whom are Hispanic. District 2 serves just over 22,000 students: 40% of whom are African American and 54% of whom are Hispanic. District 3 serves approximately 97,000 students: 59% of whom are African American and 18% of whom are Hispanic.

## 2. *Implementation*

The participating schools provided us with their schedule of pre-algebra and algebra classes near the beginning of the academic year.<sup>11</sup> We then randomly selected the treatment classes (taught using CAI) and the control classes (taught traditionally). However, officials in the schools were not informed of the outcome of our randomization until they had finished assigning students to classes to protect against our random assignment influencing their class assignment decisions.<sup>12</sup> Once students were assigned to classes, we informed the schools which classes should use CAI and which

---

<sup>11</sup> The schools were given the option of eliminating particular teachers and/or classes from the study before the randomization. The extent to which the schools exercised this option varied.

<sup>12</sup> That said, the schools claimed that the process by which they assigned students was basically random. We have assessed this claim by comparing the standard deviation of baseline test scores within the observed classes with the mean standard deviation one would obtain if students were assigned to classes randomly (within a particular level). Consistent with the schools' claims, we found that the observed variation in baseline "ability" within classes was similar to that which would obtain if students were randomly assigned. Similarly, the spread of baseline test scores was much larger than what one would have expected if students were strictly "tracked."

should be taught using a traditional method.

We conducted the study during the 2004-2005 school year in eight high schools and two middle schools in District 1; and during the 2003-2004 school year in four high schools in District 2 and in three high schools in District 3. As shown in Appendix Table 2, the demographic characteristics of students in the schools in our study in District 1 had a slightly higher percentage of African American students (97%) compared to other “relevant” schools in the district; the schools studied in District 2 were roughly similar to those in other schools in the district; and the schools in District 3 had a larger percentage of African American students (93%) and a smaller percentage of Hispanic students (1.2%) compared to the district average of relevant schools. In most cases, the students in the classes within the schools that participated in the study were representative of the students in their schools (with the exception that in District 1 the average percentage of students who were African American in the study was smaller than that in their schools (88% vs. 97%)).

The study originally included a total of 17 schools, 152 classes, 61 teachers, and 3,541 students (see Appendix Table 3). These 152 classes were grouped into 60 “randomization pools,” which represent the groups of classes from which we randomly selected candidates for the treatment and control groups. These pools usually represent a class period within a school, although in a few cases, there were not enough classes from which to randomly pick one to go into the lab; for these we combined classes from two periods.<sup>13</sup> Due to mobility, our maximum analysis sample – which is limited to students with follow-up test scores using our main outcome (that on a specially designed algebra test, see below) – is comprised of 17 schools, 146 classes, 59 teachers, and 60

---

<sup>13</sup> Typically there was only one or two computer labs in each school (one school had three labs) such that there were more math classes than labs available in any one period.

randomization pools.<sup>14</sup>

#### D. Data

##### 1. *Academic Outcomes*

We assess the impact of CAI on student achievement using test instruments. Since we needed an exam that was closely aligned with the material in the mathematics courses,<sup>15</sup> we contracted with the Northwest Evaluation Association (NWEA) – an organization independent of the CAI developer – to design a customized 30-item paper and pencil, multiple choice exam targeting specific pre-algebra and algebra skills outlined in each district’s course objectives (which should also have been reflected in the CAI curriculum, as previously noted). Identical exams were created for Districts 2 and 3. Slightly different exams were created for District 1 to match the district’s standards; however, the exams in District 1 were designed to match the exams used in the other two districts to allow for pooled analysis.

We observe post-test scores for 1,873 students across all three districts (1,166 in District 1; 477 in District 2; and 230 in District 3). However, in some analyses we also control for the student’s pre-test score. Thus, in the sample that includes both pre- and post-NWEA tests we have 1,605 students (993 in District 1; 412 in District 2; and 200 in District 3). Further, we convert the baseline and follow-up test scores to standard deviation units using the standard deviation of the baseline test

---

<sup>14</sup> When we further limit the sample to students with baseline test scores on our main outcome we have 17 schools, 142 classes, 57 teachers, and 60 randomization pools, as shown in Appendix Table 3.

<sup>15</sup> Note that we did not administer the Terra Nova algebra test, a common nationally-normed mathematics test, because many of the district officials were concerned that it does not contain sufficient items related to pre-algebra and lower-level algebra.

score.<sup>16</sup>

We also assess the impact of CAI using the statewide tests administered by each state. In District 1, we only have post-treatment state test data for the students in the 8<sup>th</sup> grade, so we use the district-administered Iowa Test of Basic Skills (ITBS) from the 7<sup>th</sup> grade as the pre-test. At the time of our study, students in Districts 2 and 3 were tested in mathematics on statewide tests in 4<sup>th</sup>, 8<sup>th</sup>, and 10<sup>th</sup> grades. Since the students in the study in these districts were primarily in 9<sup>th</sup> grade, we use the 8<sup>th</sup> grade statewide test as the pre-test and the 10<sup>th</sup> grade test as the post-test. The mean of the (standardized) baseline statewide test in District 1 is 9.2; that in District 2 is 6.7; and that in District 3 is 16.7. Again, the test scores were standardized to have a baseline standard deviation of one within each district.<sup>17</sup>

In addition, pre-algebra students in District 1 took mini-math exams – benchmark pre-

---

<sup>16</sup> We standardize using the standard deviation of the baseline test score for all students across the three districts which is 9.18. We have also used “national” standard deviations which range from 16.7 for 8<sup>th</sup> grade students to 17.4 for grades 10 and higher. Not surprisingly, this cuts the estimated effect sizes by roughly one-half. We choose to present the effects using the standard deviation within the study for two reasons: first, we have also estimated the effects using “growth norm” gains – the effect of CAI on the expected one-year growth in test scores (this norming takes into account that initially low-scoring students typically make larger yearly gains than initially higher-scoring students). Translated, these estimates are more similar to the effect sizes using the district standard deviation than the national standard deviation, reflecting that our sample of students are by-and-large initially low-achieving. As such, the study standard deviation better reflects the population in question. In addition, we only have district (or study) standard deviations for some of the outcomes making the results more consistently presented across outcomes when we use the district or study standard deviation. The results using both the growth-norms and national standard deviation normalized scores are available on request.

<sup>17</sup> Before we standardize the test scores, the standard deviation of the baseline statewide test in District 1 was 23.3; that in District 2 was 31.7; and that in District 3 was 39.1. For District 1 we standardize the 8<sup>th</sup> grade follow-up test score using the standard deviation of the 8<sup>th</sup> grade test for the study’s 9<sup>th</sup> graders because the pre- and post tests are not the same test. The standard deviation of the 9<sup>th</sup> graders’ 8<sup>th</sup> grade test is 44.7.

algebra exams – throughout the semester. These tests were intended for use by the teacher and district to track students’ progress. The initial benchmark test has a mean of 18.7 and a standard deviation of 5.7. We standardize the initial benchmark test to have a standard deviation of one and also standardized the 2<sup>nd</sup> and 3<sup>rd</sup> quarter benchmark tests using the initial test score standard deviation.

Because we cannot standardize the state tests across the districts, we analyze these data separately by district. The sample size of students in District 1 with both pre- and post-tests is 454; that in District 2 is 341; and that in District 3 is 199.<sup>18</sup> Further, the sample size for the benchmark tests in District 1 is about 230. We emphasize that while the state tests have the advantage of being high-stakes and therefore of great importance to the districts, as little as 10% of the state exams in mathematics contain test items related to pre-algebra and/or algebra. As such, they may have low power to detect effects of a pre-algebra/algebra intervention.<sup>19</sup>

Despite the fact that only a fraction of the state tests focuses on pre-algebra and algebra, the three test assessments are reasonably highly correlated. For example, the correlation between the baseline NWEA test and the state math tests range from 0.30 (in District 1) to 0.73 (in District 2). Further, in District 1 the correlation between the baseline algebra test and the baseline benchmark test is 0.55 and that between the state math test and the baseline benchmark pre-algebra test is 0.62. Thus, while two of our three assessments are not based on nationally normed exams, they

---

<sup>18</sup> Although we were able to obtain state test scores for students who changed schools within each district, sample sizes drop dramatically because there is at least one year between the pre-test and post-test measurements.

<sup>19</sup> In one of the districts we were able to identify individual test items that were related to pre-algebra and algebra. Not surprisingly, our estimates were quite noisy given that there were very few test items on which to measure the students’ performance.

nonetheless appear to be correlated with the high-stakes state tests.<sup>20</sup>

## 2. *Other Data*

The statistical office in each district also provided us with administrative data on students. The data included student identifiers and limited characteristics (such as the student's sex and race/ethnicity). In two of the three districts we also obtained data on the number of days the students attended school in the study year and the preceding year. In addition, we gauge each student's engagement with the program through tracking data that comes with the computerized program. These data allow us to determine which students ever trained in the computer lab which is important for the analysis estimating the effect of the treatment-on-the-treated.

## IV. RESULTS

### A. Descriptive Statistics

The first order of business is to determine if assignment to the computer lab appears random. Table 1 shows the mean of student characteristics by whether the student's class was assigned to the CAI lab or was assigned to receive traditional instruction. The top panel uses the full sample of students who were randomly assigned at the beginning of the academic year. We see that the proportion of female, African American, and Hispanic students are quite similar using the full sample. Further, the baseline test scores are identical.

---

<sup>20</sup> For comparison, Figlio and Rouse (2006) report that in a subset of Florida districts the correlation between student performance on a nationally-normed test (the NRT) and the FCAT curriculum-based assessments (known as the Sunshine State Standards (FCAT-SSS) examinations) is approximately 0.8.

However, there is significant mobility among students in the districts such that we were unable to post-test all of the students. A major concern is that the attrition between the beginning and end of the study was uneven between the treatment group and the control group thereby introducing statistical bias into the analysis. Therefore, in the bottom panel we compare the observable characteristics of the students in the treatment and control groups using the sample of students for whom we also have both the baseline and follow-up data on the NWEA test. Again, there is no difference in the baseline pre-algebra/algebra test score, however there are small differences in the percentage of students who are African American and Hispanic that are statistically significant at the 6% level.<sup>21</sup> As a result, in most specifications we control for the sex, race, and ethnicity of the student.

#### B. Overall Intent-to-Treat and Treatment-on-the-Treated Estimates

Table 2a presents the OLS estimates of the intent-to-treat effects of CAI represented by equation (7), as well as an instrumental variables (IV) estimate of the effect of treatment-on-the-treated using the NWEA test as an outcome. Column (1) presents the straightforward mean difference in the post-test between students learning algebra using CAI and those learning in a traditional classroom, adjusted only for dummy variables representing the randomization pool. The standard errors reported allow for within-classroom correlation. We estimate that, on average, students in CAI scored 0.17 of a standard deviation higher on the post-test than did those in a traditional classroom, and this difference is statistically significant at the 5% level. When we add

---

<sup>21</sup> We note, however, that these differences in race and ethnicity arise in only one district (District 2).

controls for the sex and race/ethnicity of the student, in column (2), the random assignment effect does not change.

In column (3) we present the same specification as that in column (1) but restrict the sample to students who also had a pre-test. The basic effect of CAI is slightly higher – 21% of a standard deviation – among the subset of students with baseline test scores, although the estimate is within a standard error of that in column (1).<sup>22</sup> Note that the coefficient estimate falls slightly when we include the baseline test score (columns (4) and (5)), although this difference is not statistically different from that in column (3). Thus, we estimate that the effect of being placed in a CAI classroom relative to a traditional classroom is an educationally and statistically significant 0.17 of a standard deviation. Interpreting this effect differently, when we use the growth-normed test scores, we find that students assigned to a CAI classroom achieve 27% of a grade-level more than their peers at the end of the semester.

To the extent that students assigned to classrooms to be taught using traditional methods spent time in the lab and that students assigned to the lab did not receive their algebra instruction there (i.e., contamination occurred), the intent-to-treat estimates may be too small. Table 3 shows the number of lessons students were expected to complete given the type of instruction; the percentage of students completing no lessons, more than 10 lessons, and more than 20 lessons in the CAI; the number of lessons the student actually completed; and the number of lessons completed as a fraction of the CAI course expectations by whether the student was assigned to the treatment

---

<sup>22</sup> Further, when we regress whether the student is missing the baseline test score on the demographic characteristics for the estimation sample, none of the characteristics significantly differ between those with and without baseline test scores. We have also assessed the importance of any imbalance between the treatment and control groups using propensity score re-weighting with very similar results.

group or the control group.

Note, first, that there is no difference in the number of CAI lessons that students would have been expected to complete based on the level of their math class and the school's schedule. However, there is evidence of some, although not extensive, contamination. For example, 84% of students assigned to the lab completed at least 10 lessons in the lab and 16% of those assigned to classes to be taught using traditional instruction completed at least 10 lessons in the lab as well. Similarly, while treatment students completed an average of 33 lessons using CAI, the control group students completed an average of 5.8 lessons. And, while the treatment students appear to have completed about 64% of the lessons they would have been expected to complete using CAI, the control students also completed 10%.

We address this contamination by using IV to estimate equation (8), the results of which are in column (6) of Table 2a. In this specification we identify students who were "treated" as those who completed at least one lesson in the computer lab and instrument for this indicator with the random assignment of the student's class.<sup>23</sup> This strategy provides a consistent estimate of the effect of treatment-on-the-treated. We estimate that students who actually receive instruction using CAI score 0.25 of a standard deviation higher than those who received instruction in a traditional classroom, and the difference is statistically significant.

As noted above, although we have nearly 60 teachers who participated in the analysis, we also sought to understand whether these impacts result because we, by chance, selected more motivated teachers to teach in the lab. Thus, we exploit the fact that just over one-half of the

---

<sup>23</sup> We have used alternative definitions of students receiving treatment, such as whether the student completed at least 5 lessons in the lab and whether the student completed at least 10 lessons in the lab. The results presented are robust to these alternative definitions.

teachers taught both in and out of the computer lab and include teacher fixed effects in the analysis. These results are presented in Table 2b, which is otherwise identical in layout to Table 2a. The within-teacher coefficient estimates are uniformly greater than those without teacher fixed effects. Thus, we estimate that, controlling for (time invariant) teacher quality, the effect of being assigned to a computer lab increases student math achievement. The intent-to-treat effect is nearly 30% of a standard deviation (columns (4) and (5)); when we adjust for non-compliance using IV, the effect of CAI increases to 40% of a standard deviation. These effects are educationally large and statistically significant, and (translated) suggest that students who actually completed lessons in the lab gained roughly 50% of a year more than those taught in a traditional classroom.<sup>24</sup>

Because the NWEA test is not nationally recognized, we sought to determine whether there were similar effects of CAI on student math achievement using other math test instruments. Unfortunately, these other instruments are not standardized across the districts so we present the results separately by district. Table 4a shows the intent-to-treat effect of CAI using four outcomes for District 1. The first (column (1)) is the pre-algebra and algebra test developed by NWEA that was also used as the outcome in Tables 2a and 2b; the second and third are the second and third quarter benchmark tests conducted by the district (columns (2) and (3)); and the final outcome (column (4)) is the statewide math test. We present the results in two panels: the top panel uses the maximum available sample for each outcome and the lower panel constrains the sample to be

---

<sup>24</sup> Part of the reason for the larger estimated coefficients in Table 2b derive from the fact that the intent-to-treat effect of CAI is larger when we limit the sample to the subset of teachers who taught both in- and out- of the lab (i.e., those observations from which the fixed effects analysis is identified). When we conduct the analysis on this sub-sample of teachers and do not include teacher fixed effects the intent-to-treat effect (similar to that in column (5) in Table 2a) is 0.27 and the IV estimate (similar to that in column (6) in Table 2a) is 0.43.

constant across them.

Since the NWEA test and the benchmark tests were based on the curricula the students were learning in both the CAI and traditionally-taught classes, we expect larger impacts on these outcomes. In contrast, the statewide tests are more comprehensive and therefore examine a wider range of mathematical concepts (such as geometry, measurement, and probability and statistics). While one would anticipate that greater achievement in algebra would have spillovers to other areas in math, we would, in general, anticipate smaller impacts on these tests. We do note, however, that the statewide tests were “high stakes” for the students and teachers as the accountability systems in each state were based on the results, whereas the others were not.

In District 1, when we allow for the maximum possible sample, the intent-to-treat effect using the NWEA pre-algebra/algebra test is approximately 0.22 of a standard deviation. We see a larger gain of nearly 0.4 of a standard deviation using the 2<sup>nd</sup> quarter benchmark test and a gain of 0.6 of a standard deviation using the 3<sup>rd</sup> quarter benchmark test. Importantly, we also detect an effect of 0.26 on the state mathematics test. All of these gains are educationally large and statistically significant at the 5% level. Further, the coefficient estimates in the bottom panel suggest that the gains are not simply driven by changes in the sample size across the specification as they are even larger.

Analogous results for Districts 2 and 3 are presented in Table 4b (note that benchmark tests were not administered in these districts). Columns (1) and (3) show the effect of CAI using the NWEA test; those in columns (2) and (4) report the effect using the statewide test for each of the districts. In District 2 we detect an effect of 0.2 of a standard deviation using the algebra test with a standard error of 0.13; the effect is much smaller on the state test – less than 10% of a standard

deviation – and not statistically different from zero. That said, these results are not unexpected given that most of the state math test is not geared towards pre-algebra and algebra. Note that the results do not appear to depend on whether the sample is restricted to be the same in both specifications. In contrast, we estimate a negative intent-to-treat effect of CAI on student achievement in District 3 using both the NWEA test and the state math test, although neither coefficient estimate is statistically different from zero (in fact the standard errors are much larger than the coefficient estimates).

Despite some differences across districts, overall we conclude that assignment to a CAI class increases student achievement on multiple measures of pre-algebra and algebra achievement, with the largest impacts in Districts 1 and 2.<sup>25</sup> In the rest of the paper, we focus on the NWEA test as an outcome both because it was designed to be pooled across the districts and because it reflects the material taught in the traditional and computer-aided classes.

How large are these impacts? We find that assignment to a CAI classroom increases the NWEA test scores by between  $0.17\sigma$  and  $0.28\sigma$ , depending on whether or not one controls for time-invariant teacher characteristics. Hill et al. (2007) generate some benchmarks with which to compare estimated effect sizes. They calculate that the average estimated effect size among studies conducted at the middle school and high school level is about  $0.25\sigma$ , which is at the upper end of the estimated impact we observed. Another way to interpret the magnitude of our results is to use

---

<sup>25</sup> While the magnitude of the intent-to-treat effect is largest in District 1, the impact is not statistically distinguishable from that in District 2. Further, we note that the negative effect in District 3 is driven by the results from only one randomization pool. If we exclude this pool from the analysis the point estimate in column (3) of the bottom panel of Table 4 rises to 24 percent of a standard deviation and that in column (4) rises to 15 percent of a standard deviation. These estimates are not statistically different from those estimated in Districts 1 and 2. The subsequent results are qualitatively similar with or without this one randomization pool in District 3.

growth-normed (NWEA) test scores for which we estimate that students assigned to a CAI classroom achieve 27%-34% of a grade-level more than their peers at the end of the semester. The effect for those who actually completed lessons in the lab are even larger:  $0.25\sigma$ - $42\sigma$ , or 39% - 49% of a grade-level more than those taught in a traditional classroom. For math the average annual gain in effect size from 8<sup>th</sup> to 9<sup>th</sup> grade using nationally-normed tests is about  $0.22\sigma$  (Hill et al., 2007). If we normalize the NWEA test by its reported national standard deviation, our estimated effect size ranges from  $0.09\sigma$  to  $0.22\sigma$ , or 41%-100% of the average 8<sup>th</sup> to 9<sup>th</sup> grade gain. These estimates are also 10%-31% of the National Assessment of Educational Progress (NAEP) math gaps by race/ethnicity (which are  $0.86\sigma$  for the Black-white gap in mathematics for 8<sup>th</sup> graders in the 2007 NAEP and  $0.72\sigma$  for the Hispanic-white gap).

### C. Empirical Evidence on Why CAI is More Effective

The discussion in Section II suggested that CAI may be more effective for some students than others and for classes where individualized instruction may be particularly advantageous. In the following tables, we look for patterns of impacts that are consistent with this interpretation.<sup>26</sup> In Table 5 we estimate whether the effect of CAI is different for pre-algebra versus algebra or for students of different ability as measured by baseline (NWEA) test scores.<sup>27</sup> Each column of the

---

<sup>26</sup> We also tested whether the effectiveness of CAI differs by sex and by race/ethnicity of the student and found no systematic differences. We also tested for differences by the absolute (baseline) math achievement quartile of the students (defined by the national distribution) and found suggestive evidence that this program is most effective for students with the weakest backgrounds in math, although the differences across quartiles are not always statistically significant. The results are available from the authors on request.

<sup>27</sup> Each column in each panel represents a separate regression.

table represents estimates of the effect of CAI for a different subset of the analysis sample. We present estimates for the three districts combined (column (1)), Districts 1 and 2 combined (column (2)), and Districts 1, 2, and 3 separately in columns (3), (4), and (5), respectively. The top panel estimates differential effects by pre-algebra and algebra and the bottom panel estimates the CAI effect by student ability as measured by the baseline test score quartile.<sup>28</sup>

Our sample contains students in pre-algebra and algebra classes in all three districts – roughly 23% of whom are in pre-algebra classes.<sup>29</sup> Pooling all three districts we estimate that the effect of CAI for pre-algebra students is significantly larger than the effect for algebra students (the p-value of the difference between the two effects equals 0.001). Pre-algebra students in CAI score 0.48 standard deviations higher than pre-algebra students in traditional classes while algebra students in CAI score less than 1 percent of a standard deviation higher and the effect is not statistically different from zero. Note, however, that the effect of CAI for algebra students is being driven toward zero by the negative effect of CAI for algebra students in Districts 2 and 3. That said, even in District 1 we find evidence that CAI has a larger effect among pre-algebra students than algebra students. In District 1 we estimate that CAI pre-algebra students score 0.44 standard deviations higher than traditionally taught pre-algebra students while CAI algebra students score only 0.13 standard deviations higher than traditionally taught algebra students. For each district the

---

<sup>28</sup> Test score quartiles for all specifications are defined within class. All specifications additionally control for student demographic characteristics as described above and indicators for the randomization pool. The top panel also includes the baseline test score while the bottom panel includes, instead, indicators for the baseline test score quartile. We also include main effects for the level of math class in the top panel.

<sup>29</sup> In the analysis sample, 30 percent of District 1 students are in pre-algebra, 53 percent of District 2 students are in pre-algebra, and 9 percent of District 3 students are in pre-algebra.

p-value for the test that the pre-algebra effect of CAI equals the algebra effect of CAI is less than 0.07.<sup>30</sup> Thus, this CAI treatment appears more effective for pre-algebra students than for algebra students.

In the bottom panel we allow the effect of CAI to differ by relative prior student math achievement defined within class. Suppose that traditional classroom teachers always teach pre-algebra and algebra at the pace that is appropriate for the highest ability students in the class. In this case, we might expect to see that high ability students do equally well in CAI and traditional classrooms, while those with lower math ability do better in CAI because they can take more time to cover each lesson and therefore learn the material better (even if they do not cover as many lessons). Alternatively, if traditional classroom teachers always teach pre-algebra and algebra at the pace that is appropriate for the lowest ability students, then high ability students may do better in CAI because they can cover more material than what is covered in a traditional classroom. To test this possibility we interact the student's baseline test quartile within the classroom with random assignment to CAI. We find suggestive evidence (based on the magnitudes of the coefficients) that traditional classroom teachers teach to the best students in the class as CAI appears least effective for those in the top quartile of the test score distribution. However, we can only statistically detect differences between the top quartile and the 3<sup>rd</sup> quartile when we pool all three districts (column (1)), or between the top quartile and the 2<sup>nd</sup> and 3<sup>rd</sup> quartiles in District 3, at the 5% level of significance.

---

<sup>30</sup> Statistically, we can reject that the effectiveness of CAI for algebra students is the same in District 2 or 3 as in District 1. The effectiveness of CAI for pre-algebra students in District 2 is very similar to and not statistically different from that in District 1, and although the estimated CAI effect for pre-algebra students in District 3 is larger than in District 1, we also cannot reject that they are the same.

Table 6a tests for different CAI effects by attendance characteristics of individual students based on attendance data from the prior academic year. If students who are frequently absent are not caught-up to the rest of the class, they may become lost during group instruction and need more individualized instruction. Given that the computer picks up where the student left off, students with spotty attendance records may particularly benefit from its use. As the use of CAI may also influence a student's attendance record, we proxy for a student's likelihood of being absent with his or her attendance record from the prior year.<sup>31</sup> As noted earlier, we only have data on student attendance for Districts 2 and 3. While the pooled data suggest that CAI is more effective for students with worse attendance rates, we cannot reject that there are no differences at standard levels of significance. We find some statistically significant differences by attendance quartile using District 3 alone, but the pattern of results are not fully consistent with the hypothesis that the individualized instruction of CAI mitigates the negative effects of poor attendance rates.

Table 6b presents estimates allowing the effect of CAI to differ with the average attendance rate of the students in the classroom.<sup>32</sup> Clearly if the same students were always absent, a high level of absenteeism would mean a lower effective class size. However, if absenteeism is distributed among a significant portion of the students, then it would be quite difficult for the instructor to appropriately target the level of group instruction. In this case we would expect to see that CAI is more effective in classes composed of students who are frequently absent. And, indeed, we estimate

---

<sup>31</sup> The correlation between a student's attendance record during the current year and the prior year is 0.58. Further, we have looked at the impact of being assigned to CAI on attendance, but the results are quite imprecise. The reason is that with high mobility and data from only two districts, the sample sizes are quite small.

<sup>32</sup> For each student we calculate the average attendance rate of her classmates using attendance data from the prior year, excluding her own attendance rate from the calculation.

in Districts 2 and 3 – both pooled and individually – a larger CAI effect for classrooms with lower average attendance rates. For students in a classroom with average attendance rates, the CAI effect is less than 6 percent of a standard deviation and not statistically different from zero. In contrast, the CAI effect for students in a classroom with attendance rates one standard deviation below the mean is 0.35 of a standard deviation (p-value equals 0.08).

Next, we examine whether CAI is more effective for larger classes. Again, we expect that in larger classes it would be difficult for the teacher to design group lessons that are appropriate for all students and she would, by definition, have less time available for individualized instruction with each student. Hence, CAI has the potential to have a larger impact on student achievement. We measure class size based on the initial class assignment rosters used for random assignment; thus, class size is available for all three districts. The average class sizes in these districts range from 24 to 29 students. Pooling all three districts, we find that the CAI effect is larger for larger classrooms (see Table 7); unfortunately this marginal effect is not statistically significant at standard levels (p-value equals 0.20). However, pooling only Districts 1 and 2 we find that the CAI effect is about twice as large and statistically significant at the 10% level (the p-value is 0.057). Based on this estimate, for a classroom of 25 students the effect of CAI is 0.21 of a standard deviation (p-value < 0.001). For a class of 15 students there is no difference between CAI and traditional instruction (0.01 of a standard deviation with a p-value of 0.95). Class size effects are also positive for District 1 (p-value = 0.07) and District 2 (p-value = 0.80) individually. The coefficient estimate is very small and negative with a large standard error in District 3. We cautiously conclude there is some evidence CAI is more effective in larger classes, consistent with the hypothesis that the main benefit of CAI is the individualization of instruction.

Finally, we examine whether CAI effects are larger in classrooms with greater heterogeneity in terms of baseline math achievement, since greater variation in students' math achievement would also make it more difficult for teachers trying to design group lessons. Specifically, we allow the CAI effect to depend on the baseline test score standard deviation for the class. The top panel of Table 8 presents overall results. While the estimate of the coefficient on the interaction term for District 1 is negative, those for Districts 2 and 3 individually, are positive, which is consistent with the idea that the benefit of CAI is through individualized instruction. However, regardless of the sample, none of the coefficients on the interaction between CAI and baseline standard deviation are statistically significant.

One potential explanation for the results only being weakly supportive of the importance of individualized instruction is that heterogeneity, in-and-of itself, may not hinder effective teaching. Rather, in certain circumstances – such as in small classrooms – heterogeneity in student ability may be quite manageable in a traditional classroom. In this case, the relative advantage of CAI (and hence more individualized instruction) may only become apparent in large, heterogeneous classes. To test this hypothesis, in the second panel of Table 8 we add a third level interaction – that between CAI, the baseline standard deviation in student test scores, and an indicator for whether the class is “large” (defined as more than 24 students).<sup>33</sup> We now find there is a relative advantage to being assigned to CAI for large and heterogeneous classes, although the point estimate is only statistically significant in Districts 2 and 3. This evidence is consistent with the hypothesis that CAI benefits

---

<sup>33</sup> The results are robust to small changes in the definition of a large class. For example, the result is similar if we define large classes as those with more than 20 students (the 35<sup>th</sup> percentile based on classrooms), but they are not similar at the (roughly) 65<sup>th</sup> percentile (more than 26 students). We also obtain qualitatively similar results when we define class size as a continuous variable.

primarily accrue through increased individualization of instruction.

## V. COST-BENEFIT SIMULATION

Of course, the gains from computerized instruction do not come for free as the computer labs required for CAI are costly and are dedicated to CAI. In our example, a 30-seat lab costs \$100,000 with an additional \$150,000 for pre-algebra, algebra, and classroom management software, and roughly \$17,000 per year for training, support, and maintenance of the lab.<sup>34</sup> According to the company's website a lab lasts 7-10 years – meaning a CAI lab may cost nearly \$53,000 per year.<sup>35</sup>

Given that providing instruction through CAI may serve as a substitute for reducing class sizes, one way to evaluate its cost effectiveness is to compare its cost to the compensation cost of hiring additional teachers to reduce class size. Using pre-algebra/algebra test scores measured in national standard deviation units we find that a student in a class of 25 pupils using CAI in our largest district (District 1) scores 10 percent of a standard deviation higher than a student in a similarly-sized traditional classroom. Since the gains from CAI are larger for larger classes, the benefit of CAI equals zero when the average class size is reduced to 14 students. We can therefore compare the per-pupil cost of CAI to the cost of reducing class sizes to 14 students.

We begin by deriving an estimate of the total cost of reducing class size using all of the

---

<sup>34</sup> Information on the cost of a CAI lab comes from one of the districts in our study.

<sup>35</sup> The company estimates the annual cost per pupil at just over \$100, which we think is too low in practice. We can only get close to this per-pupil estimate if we assume the lab would serve 400 students per year over a seven year period and that the district would not pay for training, support, and maintenance costs after the initial three years.

schools in District 1 that are in our analysis sample.<sup>36</sup> The average class size for all District 1 classes represented in the study is 23.1. Although District 1 has eight periods per day, by contract teachers do not teach every period. The typical teacher in our sample teaches six periods. As a result, the district would have to hire about eight more pre-algebra and algebra teachers to reduce the average class size to 14. Using an estimate of the starting salary for teachers in District 1, adjusted to reflect “total compensation,” we estimate that the cost of class size reduction for all pre-algebra and algebra classes would be \$198 per pupil per year.<sup>37</sup> (See the Simulation Appendix and Appendix Table 5 for details.)

The key determinants of whether CAI is more cost effective than class size reduction are the average number of students per class in the lab and the number of periods in the day a lab can be used. If the district implements CAI and keeps the average class size in the lab at 23.1 students, the annual per pupil cost is about \$283. Per pupil costs of CAI are lowest when the lab can be used every period of the day and each class has 30 pupils in it. If 30 students were assigned to classes in the lab, the per pupil cost decreases to about \$218, which is only a bit higher than the estimated cost of class size reduction.

For individual schools in District 1 with larger average class sizes, our estimates of the cost

---

<sup>36</sup> We only report estimates using the analysis sample in District 1 because we have a good understanding of the typical number of periods in each school; we would have to make more assumptions if we used our entire analysis sample from all three districts. That said, the estimated annual cost per pupil of CAI would be about \$276 using the entire analysis sample and the estimated cost of reducing class size to 14 students would be about \$205.

<sup>37</sup> The cost of reducing class size in this simulation is much lower than other estimates of the cost of class size reduction for elementary schools – as in Tennessee STAR (e.g., nearly \$5,000 per pupil in Schanzenbach 2006). This is primarily because when class sizes are reduced at the elementary school level, it is for all subjects, not just algebra and pre-algebra.

of implementing CAI are less than our compensation cost estimates of reducing class size. For example, School A has an average class size of 33.2. In this case, cutting the average class size by more than half costs roughly \$290 per pupil compared to \$218 per pupil to implement CAI, decreasing class size to 30 pupils.

In general, our calculations suggest that the costs of reducing pre-algebra and algebra classes to 14 students and adopting CAI are comparable. However, we suspect that our estimates of the cost of class size reduction are more severely underestimated compared to those for CAI. The reason is that they only reflect increased costs in terms of teacher compensation, while there would likely be additional costs (such as recruiting costs and capital expenditures) that have not been taken into account. As a result, CAI may be the more cost-effective solution for school districts to raise mathematics achievement. Furthermore, in urban and rural districts that have difficulty hiring highly qualified mathematics teachers, CAI may be much easier to implement than a reduction in class size.

## **VI. CONCLUSION**

Our results suggest that CAI may increase student achievement in pre-algebra and algebra by at least 0.17 of a standard deviation, on average, with somewhat larger effects for students in larger classes. Put differently, students learning pre-algebra and algebra through CAI are 27% of a school year ahead of their classmates in traditional classrooms after one year. In interpreting these results, one must keep in mind that the outcomes were measured relatively soon after the intervention ended and we do not know how long they would “last.” At the same time, it is not clear how one might measure such longer run outcomes, particularly since mathematics is not necessarily

cumulative at the secondary school level, students in the control group may go on to use CAI, and all of the students may have been involved in other enrichment programs. In addition, this represents only one use of computers for teaching pre-algebra and algebra and not all CAI hardware and software may be equally effective. Further, we cannot know whether the impacts observed here would also extend to other districts.

That said, this study suggests that CAI has the potential to significantly enhance student mathematics achievement in middle and high school, that the gains are comparable to those achieved with class size reduction, and that the costs are likely somewhat lower than the full cost of reducing the average class size for all pre-algebra and algebra classes. At the very least, our results suggest that CAI deserves additional rigorous evaluation and policy attention, particularly since it may be much easier for schools and districts to implement than other interventions.

## References

- Angrist, Joshua and Victor Lavy. "New Evidence on Classroom Computers and Pupil Learning," *The Economic Journal*, 112, no. 482, October 2002, pp. 735-765.
- Banerjee, Abhijit, Shawn Cole, Esther Duflo, and Leigh Linden. "Remedying Education: Evidence from Two Randomized Experiments in India," *Quarterly Journal of Economics*, 122, no. 3 (August 2007): 1235-1264.
- Boyd, Donald, Daniel Goldhaber, Hamilton Lankford, and James Wyckoff. "The Effect of Certification and Preparation on Teacher Quality" in *The Future of Children*, vol. 17 no. 1 (Spring 2007): 45-68.
- Braswell, James S., Anthony D. Lutkus, Wendy S. Grigg, et al. *The Nation's Report Card: Mathematics 2000*. (Washington, D.C.: National Center for Education Statistics), August 2001.
- Brooks, Cormell. "Evaluation of Jefferson Parish Technology Grant I CAN Learn Algebra I," submitted to Elton Lagasse, Superintendent, Jefferson Parish Public Schools. September, 2000.
- Brown, Byron W. and Daniel H. Saks. "The Microeconomics of Schooling: How Does the Allocation of Time Affect Learning and What Does It Reveal about Teacher Preferences?" Unpublished manuscript, March 1984.
- Cuban, Larry. *Oversold and Underused: Computers in the Classroom*. (Cambridge, MA: Harvard University Press, 2001).
- Enochs, J.R., H.M. Handley, and J.P. Wollenberg. "Relating Learning Style, Reading Vocabulary, Reading Comprehension, and Aptitude for Learning to Achievement in the Self-Paced and Computer-Assisted Instructional Modes." *Journal of Experimental Education*, 54, no. 3 (Spring 1986): 135-139.
- Figlio, David and Cecilia Elena Rouse. "Do Accountability and Voucher Threats Improve Low-performing Schools?." *Journal of Public Economics* 90, nos. 1-2 (January 2006): 239-255.
- Goolsbee, Austan and Jonathan Guryan. "The Impact of Internet Subsidies in Public Schools," *The Review of Economics and Statistics*, 88 no. 2 (May 2006): 336-347.
- Grogger, Jeffrey. "Does School Quality Explain the Recent Black/White Wage Trend?" *Journal of Labor Economics*, 14, no. 2 (April 1996): 231-253.
- Heath, Marilyn and Ravitz, Jason. "Teaching and Learning Computing: What Teachers Say." Presented at ED-MEDIA 2001 World Conference on Educational Multimedia, Hypermedia

and Telecommunications, 2001.

Hill, Carolyn J., Howard S. Bloom, Alison Rebeck Black, and Mark W. Lipsey. "Empirical Benchmarks for Interpreting Effect Sizes in Research." 2007. <http://www.mdrc.org/publications/459/abstract.html>.

Kerstyn, Christine. "Evaluation of the *I Can Learn* Mathematics Classroom: First Year of Implementation (2000-2001 School Year)" Hillsborough County Public Schools mimeo, 2001.

Kirby, Peggy C., "I Can Learn Algebra I" Pilot Project Evaluation Report II, submitted to JRL Enterprises, December 1995.

Kirby, Peggy, C., "Comparison of I CAN Learn<sup>®</sup> and Traditionally-Taught 8th Grade Student Performance on the Georgia Criterion-Referenced Competency Test." Unpublished manuscript, November 2004.

Kirkpatrick, Heather and Larry Cuban. "Computers Make Kids Smarter – Right?" *Technos* 7(2) (Summer 1998): 26-31.

Kulik, Chen-Lin C. and James A. Kulik. "Effectiveness of Computer Based Instruction: An Updated Analysis." *Computers in Human Behavior*, 7 no. 1-2 (1991): 75-94.

Lazear, Edward P. "Educational Production." *Quarterly Journal of Economics*. 116, no. 3 (August 2001): 777-803.

Lepper, Mark, R. and Jean-Luc Gutner. "Children and Computers: Approaching the Twenty-First Century." *American Psychologist*, 44, no. 2 (February 1989): 170-78.

Machin, Stephen, Sandra McNally, and Olmo Silva. "New Technology in Schools: Is There a Payoff?" *Economic Journal*, 117, no. 522 (July 2007): 1145-1167.

Means, Barbara. and Olson, Kerry. "Technology's Role in Education Reform." Menlo Park, CA: SRI International. (1995)

Morris, Edward K., Colleen F. Surber, and Sidney W. Bijou. "Self-Pacing Versus Instructor-Pacing: Achievement, Evaluations, and Retention." *Journal of Educational Psychology*. 70(2) (April 1978): 224-230.

Murnane, Richard J. and Jennifer L. Steele. "What is the Problem? The Challenge of Providing Effective Teachers for All Children," *The Future of Children*, vol. 17, no. 1 (Spring 2007): 15-43.

Murnane, Richard J., John B. Willet, and Frank Levy. "The Growing Importance of Cognitive

- Skills in Wage Determination.” *Review of Economics and Statistics* 77, no. 2 (May 1995): 251-266.
- Ragosta, M. et al. “Computer-Assisted Instruction and Compensatory Education: The ETS/LAUSD Study Final Report, Project Report 19.” Princeton, NJ: Educational Testing Service, 1982.
- Rouse, Cecilia Elena, Alan B. Krueger, with Lisa Markman. “Putting Computerized Instruction to the Test: A Randomized Evaluation of a ‘Scientifically-based’ Reading Program.” *Economics of Education Review* 23, no. 4 (August 2004): 323-338.
- Schanzenbach, Diane Whitmore. What Have Researchers Learned from Project STAR? Harris School Working Paper Series 06.06. (August 2006)
- Snyder, Thomas D., Alexandra G. Tan, and Charlene M. Hoffman. *Digest of Education Statistics: 2005*. (Washington, DC: National Center for Education Statistics, 2006).
- U.S. Department of Education. “The Nation’s Report Card. Mathematics 2005” Washington, D.C. 2006.
- Wang, Xiaoping, Tingyu Wang, and Renmin Ye. “Usage of Instructional Materials in High Schools: analyses of NELS Data.” Presented at Annual Meeting of American Educational Research Association. 2002.
- Wenglinsky, Harold. “Does it Compute? The Relationship Between Educational Technology and Student Achievement in Mathematics.” Princeton, NJ: Policy Information Center, Research Division, Educational Testing Service. (ERIC Document Reproduction Service No. ED425191) 1998.

### SIMULATION APPENDIX

In this appendix we present more detailed information on the cost calculations for CAI and class size reduction using information for all pre-algebra and algebra classes for two schools in District 1. We also present the same calculations for all District 1 pre-algebra and algebra classes in the analysis sample.<sup>38</sup> The top panel of the Simulation Appendix Table 1 presents cost estimates for implementing CAI while the bottom panel presents cost estimates for reducing the class size to 14 students. The cost estimates vary because of differences across the schools in the average class size.

The first three columns are identical in each panel and represent the total number of pre-algebra and algebra classes, the total number of students, and the average class size, respectively. Column (4) lists the number of periods the lab is in use (top panel) or the teacher is teaching (bottom panel). For CAI, we assume that the average class size is equal to the observed average class size or a maximum of 30 students (column (5) in the top panel). For class size reduction, we assume that classes are reduced to 14 students. Column (5) in the bottom panel equals the total number of new classes required to generate an average class size of 14. Column (6) then presents the number of labs the school (district) needs to put all algebra and pre-algebra classes in CAI (top panel) or the number of additional teachers needed to reduce pre-algebra and algebra class size to 14 assuming that the new teachers teach for six of the eight periods in the day. Finally, we assume the lab involves a fixed cost of \$250,000 for hardware and software, \$50,000 for three years of support, training, and maintenance, and that the lab is good for seven years. For the compensation cost of each teacher we

---

<sup>38</sup> As noted in the text, we only present results using the analysis sample in District 1 because we have specifics about the structure of the school day. Using the entire analysis sample would require more assumptions.

use the salary of a new teacher in district 1 with zero years of experience and further assume that salary is 70% of the total compensation cost.

For a large school in our sample (School A), the cost of CAI is \$218 per pupil compared to \$290 per pupil to reduce class size to 14 students. For a smaller school in our sample (School B), the cost per pupil is roughly \$245 for CAI compared to \$239 for class size reduction. The final row in each panel presents cost estimates using information for all pre-algebra and algebra classes in District 1 that are represented in the analysis sample.<sup>39</sup> In this case, our per pupil cost of CAI is nearly \$283 compared to a per pupil cost of reducing class size that is \$198.

When we consider the analysis sample for all three districts, we assume that teachers typically teach six out of a total of eight class periods during the day in all three districts and that teacher salaries are the same as in District 1. Thus, since the average class size for all classes in the analysis sample (23.7) is quite similar to the average for District 1 classes (23.1), the estimates of the cost of CAI and the cost of class size reduction are quite similar to the estimates for District 1 – \$276 per pupil for CAI and \$205 per pupil for class size reduction. This is likely an over-estimate for CAI and an under estimate for class size reduction. For some of the schools in Districts 2 and 3, it appears that teachers may actually teach fewer than six classes per day and some schools may actually have more than eight periods during the day. Also, teacher salaries may be somewhat higher in District 2 than in Districts 1 and 3.

---

<sup>39</sup> Most of schools in District 1 operate on a block schedule; however, classes could be organized either in four blocks for one semester or eight periods over one year. For simplicity we assume classes are organized into eight periods over one year for all schools.

**Simulation Appendix Table 1:  
Cost Comparisons**

<b>The cost of CAI</b>								
School	Number of classes	Total number of students	Class size	Periods	CAI class size	CAI labs needed	Annual cost per lab	Cost per student
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
School A	22	730	33.2	8	30.0	3.0	\$52,381	\$218
School B	12	321	26.8	8	26.8	1.5	\$52,381	\$245
District 1 analysis sample	75	1736	23.1	8	23.1	9.4	\$52,381	\$283
<b>The cost of reducing class size to 14 students</b>								
School	Number of classes	Total number of students	Class size	Periods	New total math classes	New teachers required	Salary + benefits per teacher	Cost per student
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
School A	22	730	33.2	6	52.1	5.0	\$42,143	\$290
School B	12	321	26.8	6	22.9	1.8	\$42,143	\$239
District 1 analysis sample	75	1736	23.1	6	124.0	8.2	\$42,143	\$198

Notes: The information on number of classes and number of students for schools A and B apply to all algebra and pre-algebra classes in the school while the information on the number of classes and students for the analysis sample only applies to classes that are represented

in our analysis sample for District 1. The number of CAI labs needed equals the total number of students divided by the number of students each lab serves each day. We assume that the computer lab can be used for the number of periods specified in column (4) of the top panel and that each CAI class is equal to average class size with a maximum of 30 students (column 5). We assume the cost of the lab equals \$250,000 in fixed costs plus \$50,000 every 3 years for training, support, and maintenance and that the lab will be good for 7 years. New total math classes in column (5) of the bottom panel equals the number of math classes needed for an average class size of 14 students. Assuming each teacher teaches the number of periods in column (4), column (6) represents the number of new teachers needed to reduce class size to 14 students. Salary is based on the salary schedule for teachers in district 1 with no experience. We assume that salary equals 70% of total compensation costs.

**Table 1: Randomization of Treatment and Control Using Full and Analysis Samples**

	Random Assignment		p-value of difference	N
	Traditional Instruction	Computer-Assisted Instruction		
	Full Sample			
Baseline algebra test score	24.7	24.8	0.470	2301
Female (%)	47.6	46.6	0.637	3009
African American (%)	81.8	81.4	0.561	3009
Hispanic (%)	14.3	15.1	0.193	3009
Class size	25.4	25.8	0.571	3541
	Analysis Sample			
Baseline algebra test score	24.8	24.9	0.289	1605
Female (%)	52.1	48.0	0.152	1510
African American (%)	84.1	82.1	0.048	1510
Hispanic (%)	12.1	13.5	0.062	1510
Class size	25.8	26.3	0.404	1605

Notes: All test scores are scaled scores converted to standard deviation units. The test for a difference in mean characteristic by random assignment is based on a regression of the characteristic on an indicator for random assignment and randomization pool fixed effects allowing for correlation in standard errors at the classroom level. We report the p-value for the t-test that the coefficient on the random assignment indicator equals zero. The “analysis sample” is composed of those students for whom we observe both pre- and post-test scores for the (NWEA) algebra test.

**Table 2a: Ordinary Least Squares and Instrumental Variable Estimates  
of the Effect of Computer-Assisted Instruction (CAI) on Algebra Achievement  
(without Teacher Fixed Effects)**

	OLS					IV
	(1)	(2)	(3)	(4)	(5)	(6)
CAI	0.174 (0.076)	0.173 (0.074)	0.214 (0.076)	0.173 (0.059)	0.173 (0.058)	0.252 (0.086)
Baseline algebra test score				0.502 (0.035)	0.494 (0.033)	0.493 (0.034)
Female		0.082 (0.044)			0.091 (0.041)	0.082 (0.041)
African American		-0.672 (0.180)			-0.526 (0.136)	-0.523 (0.137)
Hispanic		-0.541 (0.212)			-0.405 (0.158)	-0.389 (0.158)
Observations	1873	1873	1605	1605	1605	1605

Notes: Each column represents a separate regression. Test scores are scaled scores converted to standard deviation units. Each regression also controls for the randomization pool as well as an indicator equal to one if sex is missing and an indicator equal to 1 if race/ethnicity is missing for regressions including demographic information. For the IV estimates of the effect of treatment-on-the-treated we define treatment as completing at least one lesson in computerized algebra instruction. We report standard errors that allow for correlation within classroom in parentheses.

**Table 2b: Ordinary Least Squares and Instrumental Variable Estimates  
of the Effect of Computer-Assisted Instruction (CAI) on Algebra Achievement  
(with Teacher Fixed Effects)**

	OLS					IV
	(1)	(2)	(3)	(4)	(5)	(6)
CAI	0.373 (0.071)	0.367 (0.067)	0.423 (0.074)	0.282 (0.053)	0.282 (0.053)	0.416 (0.079)
Baseline algebra test score				0.485 (0.035)	0.478 (0.034)	0.469 (0.034)
Female		0.109 (0.041)			0.120 (0.041)	0.108 (0.041)
African American		-0.618 (0.155)			-0.471 (0.128)	-0.464 (0.132)
Hispanic		-0.498 (0.186)			-0.368 (0.153)	-0.339 (0.152)
Observations	1873	1873	1605	1605	1605	1605

Notes: Each column represents a separate regression. Test scores are scaled scores converted to standard deviation units. Each regression also controls for the randomization pool, an indicator equal to one if sex is missing, an indicator equal to 1 if race/ethnicity is missing for regressions including demographic information, and teacher fixed effects. For the IV estimates of the effect of treatment-on-the-treated we define treatment as completing at least one lesson in computerized algebra instruction. We report standard errors that allow for correlation within classroom in the parentheses. The p-values of the F-tests on the statistical significance of the teacher effects equal zero for all specifications.

**Table 3: Amount of Time in the Computer Lab  
by the Random Assignment of the Student's Class**

	Random Assignment	
	Traditional Instruction	CAI
Number of lessons students are expected to complete based on the course level	52.7 (14.3)	55.4 (15.2)
Percent of students completing no lessons in CAI	79.4 (40.5)	9.3 (29.0)
Percent of students completing more than 10 lessons in CAI	15.8 (36.5)	84.2 (36.5)
Percent of students completing more than 20 lessons in CAI	11.1 (31.4)	72.0 (44.9)
Number of lessons completed in CAI	5.8 (15.5)	33.0 (23.9)
Number of CAI lessons completed as a percent of course expectations	10.4 (28.2)	64.2 (50.3)
Number of observations	795	810

Notes: District 1 has 62 school days in the study while classes in Districts 2 and 3 generally have 180 days in the study. One exception is that a few classes in District 3 meet on only half of the school days.

**Table 4a: Ordinary Least Squares Estimates of the Effect of Computer-Assisted Instruction (CAI) on Algebra and Mathematics Achievement in District 1 Using Different Tests**

	Algebra Scale Score	2 <sup>nd</sup> Qtr Benchmark Algebra Test	3 <sup>rd</sup> Qtr Benchmark Algebra Test	State Mathematics Test
	(1)	(2)	(3)	(4)
Maximum available sample				
CAI	0.224 (0.070)	0.381 (0.127)	0.607 (0.286)	0.260 (0.119)
Observations	993	230	239	454
Constraining sample students to be the same across specification				
CAI	0.375 (0.169)	0.473 (0.178)	0.925 (0.466)	0.380 (0.138)
Observations	186	186	186	186

Notes: Standard errors that allow for correlation within classroom are in parentheses. The dependent variable in the first column is the normalized scale score for the algebra test; that in the second column is the 2<sup>nd</sup> quarter district-wide 8<sup>th</sup> grade math test score; that in the third column is the 3<sup>rd</sup> quarter district-wide 8<sup>th</sup> grade math test score; and that in the fourth column is the state mathematics test. All test scores are scale scores converted to standard deviation units. Each regression also includes controls for baseline test scores, the randomization pool, demographic characteristics, an indicator equal to one if sex is missing, and an indicator equal to 1 if race/ethnicity is missing. The algebra and state mathematics tests were administered in the spring. The baseline algebra tests were given in the beginning of the academic year. The baseline benchmark algebra test was given in the 1<sup>st</sup> quarter of the academic year. The baseline state test was given in the spring of the preceding academic year.

**Table 4b: Ordinary Least Squares Estimates of the Effect of Computer-Assisted Instruction (CAI) on Algebra and Mathematics Achievement in Districts 2 and 3 Using Different Tests**

	District 2		District 3	
	Algebra Scale Score	State Mathematics Test	Algebra Scale Score	State Mathematics Test
	(1)	(2)	(3)	(4)
	Maximum sample available			
CAI	0.201 (0.131)	0.089 (0.094)	-0.124 (0.122)	-0.062 (0.118)
Observations	412	341	200	199
	Constraining sample students to be the same across specification within school district			
CAI	0.401 (0.171)	0.082 (0.112)	0.031 (0.183)	-0.202 (0.109)
Observations	229	229	107	107

Notes: Standard errors that allow for correlation within classroom are in parentheses. The dependent variable in the first and third columns is the normalized scale score for the algebra test; those in the second and fourth column are the respective state mathematics test. All test scores are scale scores converted to standard deviation units. Each regression also includes controls for baseline test scores, the randomization pool, demographic characteristics, an indicator equal to one if sex is missing, and an indicator equal to 1 if race/ethnicity is missing. The algebra tests were administered in the spring. The baseline algebra tests were given in the beginning of the fall. For District 2 the state mathematics test was administered in the spring of the students' 10<sup>th</sup> grade year. For District 3 the state mathematics test was administered in the fall of the students' 10<sup>th</sup> grade year. For both districts, the baseline state tests were given in the fall of the students' 8<sup>th</sup> grade year.

**Table 5: Differential Intent-to-Treat Effects of the Computerized Instruction on Pre-Algebra and Algebra Achievement by Class Type and Baseline Test Score Quartile**

	All 3 Districts	Districts 1 and 2	District 1	District 2	District 3
	(1)	(2)	(3)	(4)	(5)
CAI effect for Algebra	0.008 (0.059)	0.072 (0.064)	0.131 (0.064)	-0.307 (0.218)	-0.231 (0.101)
CAI effect for Pre-Algebra	0.481 (0.119)	0.452 (0.121)	0.440 (0.156)	0.514 (0.188)	1.363 (0.691)
CAI effect for bottom baseline test score quartile	0.218 (0.092)	0.300 (0.096)	0.317 (0.097)	0.248 (0.239)	-0.274 (0.261)
CAI effect for 2nd baseline test score quartile	0.220 (0.102)	0.231 (0.112)	0.111 (0.121)	0.475 (0.244)	0.190 (0.206)
CAI effect for 3 <sup>rd</sup> baseline test score quartile	0.311 (0.106)	0.329 (0.114)	0.289 (0.135)	0.480 (0.202)	0.243 (0.292)
CAI effect for top quartile	0.055 (0.123)	0.178 (0.131)	0.208 (0.122)	0.142 (0.318)	-0.882 (0.267)
Number of observations	1605	1405	993	412	200

Notes: Each column of each panel represents a separate regression. All test scores are scale scores converted to standard deviation units. Regressions in the top panel include baseline test scores. Each regression also controls for the randomization pool, demographic characteristics, an indicator equal to one if sex is missing, and an indicator equal to 1 if race/ethnicity is missing. Baseline test score quartiles are defined within class. We report standard errors that allow for correlation within classroom in the parentheses.

**Table 6a: Differential Intent-to-Treat Effects of the Computerized Instruction on Pre-Algebra and Algebra Achievement by Individual Attendance Rates**

	Districts 2 and 3	District 2	District 3
	(1)	(2)	(3)
CAI effect for bottom baseline attendance quartile	0.440 (0.288)	0.113 (0.396)	0.799 (0.353)
CAI effect for 2nd baseline attendance quartile	-0.221 (0.208)	-0.137 (0.329)	-0.579 (0.267)
CAI effect for 3 <sup>rd</sup> baseline attendance quartile	-0.051 (0.175)	-0.053 (0.256)	-0.068 (0.293)
CAI effect for top baseline attendance quartile	-0.020 (0.198)	-0.120 (0.313)	0.146 (0.256)
Number of observations	372	221	151

Notes: Each column and panel represents a separate regression. Test scores are scaled scores converted to standard deviation units. Each regression also controls for the randomization pool, the baseline test scores, demographic characteristics, an indicator equal to one if sex is missing, and an indicator equal to 1 if race/ethnicity is missing. We report standard errors that allow for correlation within classroom in the parentheses. Each student's attendance rate is calculated as the percent of enrolled days that the student is in attendance. Attendance quartiles are calculated within district.

**Table 6b: Differential Intent-to-Treat Effects of the Computerized Instruction on Pre-Algebra and Algebra Achievement by Class Characteristic: Attendance**

	District 2 and District 3	District 2	District 3
CAI	2.135 (1.019)	2.266 (1.223)	2.814 (1.974)
CAI $\times$ Average class attendance	-0.025 (0.012)	-0.025 (0.014)	-0.034 (0.022)
Mean (std. deviation) of class attendance rate	83.287 (11.803)	82.513 (13.605)	84.695 (7.307)
Number of observations	564	364	200

Notes: See notes for Table 6a. Average class attendance is based on individual student attendance data for the year preceding the year of the experiment. The specifications also include a main effect for average class attendance.

**Table 7: Differential Intent-to-Treat Effects of the Computerized Instruction on Pre-Algebra and Algebra Achievement by Class Size**

	All 3 Districts	Districts 1 and 2	District 1	District 2	District 3
	(1)	(2)	(3)	(4)	(5)
CAI	-0.126 (0.211)	-0.317 (0.248)	-0.320 (0.247)	-0.035 (0.922)	-0.033 (0.694)
CAI $\times$ Class size	0.012 (0.008)	0.021 (0.010)	0.021 (0.011)	0.011 (0.042)	-0.004 (0.022)
Mean class size (standard deviation)	26.015 (6.615)	25.640 (6.119)	26.428 (6.321)	23.740 (5.135)	28.650 (8.976)
Number of observations	1605	1405	993	412	200

Notes: Each column represents a separate regression. Test scores are scaled scores converted to standard deviation units. Each regression also controls for the randomization pool, the baseline test scores, demographic characteristics, an indicator equal to one if sex is missing, an indicator equal to 1 if race/ethnicity is missing, and a main effect of average class size. We report standard errors that allow for correlation within classroom in the parentheses.

**Table 8: Differential Intent-to-Treat Effects of the Computerized Instruction on Pre-Algebra and Algebra Achievement by Class Baseline Test Score Standard Deviation**

	All 3 Districts	Districts 1 and 2	District 1	District 2	District 3
	(1)	(2)	(3)	(4)	(5)
CAI $\times$ baseline standard deviation for the class	0.128 (0.373)	-0.032 (0.366)	-0.087 (0.410)	0.615 (0.915)	0.604 (0.943)
	(6)	(7)	(8)	(9)	(10)
CAI $\times$ baseline standard deviation for the class	-0.698 (0.543)	-0.268 (0.490)	-0.165 (0.606)	-0.600 (1.349)	-3.870 (0.417)
CAI $\times$ class baseline standard deviation $\times$ I(large class)	1.048 (0.902)	0.265 (0.862)	-0.045 (0.936)	8.929 (2.059)	4.201 (0.738)
Mean class baseline standard deviation (standard deviation)	0.780 (0.160)	0.781 (0.154)	0.772 (0.156)	0.803 (0.148)	0.774 (0.193)
Number of observations	1605	1405	993	412	200

Notes: See notes for Table 7. The coefficients in top and bottom panels are from different specifications (they include the same covariates as in Table 7, as well as a main effect in the baseline standard deviation for the class and a main effect for whether the class is “large”; the bottom panel also includes an interaction between CAI and whether the class is “large” and an interaction between the baseline standard deviation and whether the class is “large”). The median class size in the overall sample is 24 students. A large class is defined as having more than 24 students. A small class is defined as having 24 or fewer students.

**Appendix Table 1: Districts in Study Compared to National Average**

	United States 100 Largest Districts	3 Districts Combined	District 1	District 2	District 3
Average # of students in a district (all grades)	112,807	63,000	~68,000	~22,000	~97,000
% Female	48.8	49.4	49.7	48.8	49.3
% African American	28.1	69.5	93.6	40.3	59.4
% Hispanic	34.1	16.2	1.1	54.3	18.0
% Native American	0.6	0.5	0.1	0.1	0.9
% Asian	7.1	3.1	1.9	0.8	4.4

Source: Authors' calculations based on the National Center for Education Statistics Common Core of Data (CCD), 2003-2004 school year, 100 largest districts by total enrollment. Percentages are based only on schools reporting. (Data on sex are missing for Knox County, Memphis City, Nashville-Davidson County, Philadelphia City, Portland, and Shelby County School Districts. Data on race and ethnicity are missing for Memphis City, Nashville-Davidson County, and Shelby County School Districts.) Demographic characteristics for the three districts combined are enrollment-weighted averages of the individual district means.

**Appendix Table 2: Schools and Students in Study Compared to the Overall District Averages**

	District 1			District 2			District 3		
	Relevant Schools	Schools in Study	Students in Study	Relevant Schools	Schools in Study	Students in Study	Relevant Schools	Schools in Study	Students in Study
Number of students	29,603	8,148	993	5,270	4,476	412	27,572	3,540	200
Students per school	604	815	99	659	1119	103	484	1180	67
Grade 8 (%)	19.3	16.8	40.5	2.3	0.0	0.0	1.4	0.0	3.5
Grade 9 (%)	18.0	18.3	47.1	38.0	40.0	52.7	35.6	40.0	91.5
Grade 10 (%)	15.1	17.8	9.9	22.0	23.2	31.8	23.3	25.1	3.0
Female (%)	50.5	49.0	47.2	48.4	48.2	46.6	49.9	47.6	47.5
African American (%)	94.2	97.2	87.9	43.6	42.0	47.1	61.1	92.5	94.0
Hispanic (%)	1.0	0.8	0.8	50.1	51.2	44.7	15.2	1.2	0.5
White (%)	2.6	0.4	0.1	5.5	5.9	6.6	18.3	4.0	1.5
Asian (%)	2.2	1.6	1.8	0.7	0.8	0.5	4.5	1.9	3.0
Missing demographic data (%)			9.4			0.2			0.5

Source: Authors' calculations based on the National Center for Education Statistics. Common Core of Data, 2003-2004 school year. There are 49 "relevant" schools in District 1, 8 in District 2, and 57 in District 3. Relevant schools in District 1 are defined as schools in the CCD with a level of middle school, high school, or other; relevant schools in District 2 and District 3 have a level of high school or other. We drop middle schools in District 1 for which the highest grade offered is less than grade 8. There are 10 schools in the study in District 1, four schools in District 2, and three schools in District 3. Characteristics on the students in the study come from data made available to the authors by the school districts.

**Appendix Table 3:  
Numbers of Schools, Classes, Teachers, Students and Randomization Pools**

	Combined	District 1	District 2	District 3
	Full Sample			
Number of schools	17	10	4	3
Number of classes	152	82	46	24
Number of teachers	61	39	15	7
Number of students	3541	1870	1062	609
Number of randomization pools	60	31	19	10
	Analysis Sample			
Number of schools	17	10	4	3
Number of classes	142	75	44	23
Number of teachers	57	36	14	7
Number of students	1605	993	412	200
Number of randomization pools	60	31	19	10

**Appendix Table 4a: Randomization of Treatment and Control (Using Full Sample)**

	Random Assignment		p-value of difference
	Traditional Instruction	Computerized Instruction	
District 1			
Baseline algebra test score	24.7	24.8	0.271
Baseline state test score	9.2	9.2	0.990
Baseline district test score	3.0	3.7	0.107
Female	51.9	47.5	0.129
African American	98.4	97.5	0.260
Hispanic	0.7	0.8	0.810
Class size	25.4	25.4	0.528
District 2			
Baseline algebra test score	24.7	24.7	0.814
Baseline state test score	6.6	6.7	0.558
Female	43.5	45.3	0.561
African American	49.0	48.0	0.566
Hispanic	43.9	46.3	0.204
Class size	23.9	24.8	0.369
District 3			
Baseline algebra test score	25.0	25.0	0.952
Baseline state test score	16.7	16.7	0.992
Female	43.7	47.6	0.482
African American	93.1	95.1	0.126
Hispanic	0.7	0.8	0.792

---

Class size	29.9	28.7	0.547
------------	------	------	-------

---

Notes: All test scores are scaled scores converted to standard deviation units. The test for a difference in mean characteristic by random assignment is based on a regression of the characteristic on an indicator for random assignment and randomization pool fixed effects allowing for correlation in standard errors at the classroom level. We report the p-value for the t-test that the coefficient on the random assignment indicator equals zero. For District 1: baseline algebra test scores are available for 711 treatment students and 634 controls; baseline state test scores are available for 474 treatment students and 387 controls; baseline district test scores are available for 110 treatment students and 147 controls; and demographic data are available for 831 treatment students and 689 controls. For District 2: baseline algebra test scores are available for 281 treatment students and 351 controls; baseline state test scores are available for 243 treatment students and 348 controls; and demographic data are available for 397 treatment students and 556 controls. For District 3: baseline algebra test scores are available for 165 treatment students and 159 controls; baseline state test scores are available for 151 treatment students and 172 controls; and demographic data are available for 249 treatment students and 287 controls.

**Appendix Table 4b: Assessing Random Assignment with the Analysis Sample**

	Random Assignment		p-value of difference
	Traditional Instruction	Computerized Instruction	
District 1			
Baseline algebra test score	24.7	24.8	0.452
Baseline state test score	9.3	9.4	0.860
Baseline district test score	3.1	3.9	0.029
Female	55.5	49.1	0.096
African American	97.8	96.3	0.187
Hispanic	0.9	0.9	0.988
Class size	26.0	26.8	0.315
District 2			
Baseline algebra test score	24.8	25.0	0.274
Baseline state test score	6.7	6.9	0.129
Female	47.8	45.3	0.634
African American	49.5	44.4	0.061
Hispanic	42.6	47.4	0.054
Class size	23.3	24.3	0.353
District 3			
Baseline algebra test score	25.2	25.0	0.320
Baseline state test score	17.0	16.8	0.084
Female	46.8	48.7	0.808
African American	93.7	95.2	0.290
Hispanic	0.0	1.1	0.161
Class size	29.4	27.9	0.462

Notes: The “analysis sample” is composed of those students for whom we observe both pre- and post-test scores for the (NWEA) algebra test. All test scores are scaled scores converted to standard deviation units. The test for a difference in mean characteristic by random assignment is based on a regression of the characteristic on an indicator for random assignment and randomization pool fixed effects allowing for correlation in standard errors at the classroom level. We report the p-value for the t-test that the coefficient on the random assignment indicator equals zero. For District 1: baseline algebra test scores are available for 527 treatment students and 466 controls; baseline state test scores are available for 298 treatment students and 270 controls; baseline district test scores are available for 85 treatment students and 117 controls; and demographic data are available for 476 treatment students and 424 controls. For District 2: baseline algebra test scores are available for 183 treatment students and 229 controls; baseline state test scores are available for 116 treatment students and 162 controls; and demographic data are available for 182 treatment students and 229 controls. For District 3: baseline algebra test scores are available for 100 treatment students and 100 controls; baseline state test scores are available for 61 treatment students and 61 controls; and demographic data are available for 100 treatment students and 99 controls.